



EXPECTING

MORE



2024 LABOR OF LOVE SUMMIT

SPONSORSHIP PACKAGES

Join us in Indianapolis this summer, July 23 / July 24 for the **11th annual Labor of Love Summit!** The Indiana Department of Health will offer this in-person experience for healthcare professionals, focused on reducing infant and maternal mortality in Indiana. This event will bring together nurses, midwives, doctors, emergency responders, social workers, lactation counselors, home-visiting providers, and others who work with pregnant persons and babies, to share information and create conversations that positively impact your local communities.

**Please consider supporting this summit
and sharing your message alongside
ours as a 2024 event sponsor.**

This year's event will take place over two days, so please note this when considering your sponsorship options. Some sponsorships are for both days, day one only, or day two only of the conference. Day one will be more focused on clinical awareness and education to an audience of hospital and local health leaders, while day two will align more with our traditional education content and engagement.



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - BOTH DAYS

\$10,000

Limited number of sponsorships available for this selection.

You will receive:

- Your logo on conference signage and on registration website
- Your logo and branding in mobile event app (digital presence includes promotional banner ad, push notification to conference attendees, and up to four downloadable assets of your choosing to share with attendees)
- Your 15- or 30-second video to play during group session and in mobile event app
- Your logo on promotional social media post for event
- Option to speak for 2-3 minutes during group session
- Option to contribute branded slide to share during group sessions
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 4 complimentary event registrations

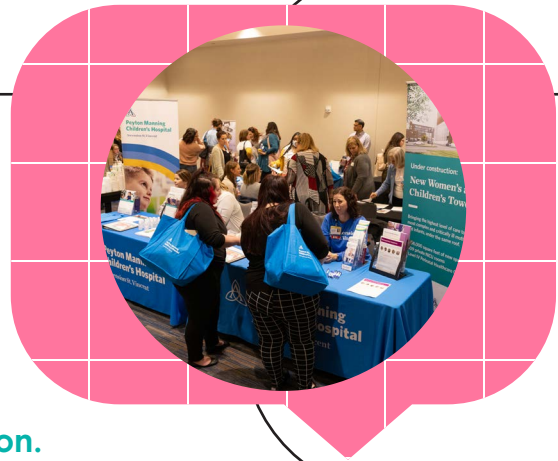
SILVER SPONSOR - BOTH DAYS

\$7,500

Limited number of sponsorships available for this selection.

You will receive:

- Your logo on conference signage and on registration website
- Your logo and branding in mobile event app (digital presence includes promotional banner ad, push notification to conference attendees, and up to four downloadable assets of your choosing to share with attendees)
- Option to contribute branded slide to share during group session
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 2 complimentary event registrations



BRONZE SPONSOR - BOTH DAYS

\$5,000

Limited number of sponsorships available for this selection.

You will receive:

- Your logo on conference signage and on registration website
- Your logo and branding in mobile event app (digital presence includes promotional banner ad, push notification to conference attendees, and up to four downloadable assets of your choosing to share with attendees)
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration

SHUTTLE SERVICE SPONSOR - CHOOSE:

BOTH DAYS = \$7,500

DAY 1 ONLY = \$3,500

DAY 2 ONLY = \$4,500

Limited to one sponsor per day for this selection, or one sponsor for both days.

You will receive:

- Your logo on shuttle pick-up and drop-off signage, conference signage, and on registration website
- Your logo and branding in mobile event app (digital presence includes promotional banner ad, push notification to conference attendees, and up to four downloadable assets of your choosing to share with attendees)
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration



CHARGING STATIONS SPONSOR - BOTH DAYS

\$4,000

Two sponsorships available for this selection. Sponsor charging stations throughout the conference venue during the event.

You will receive:

- Your logo and branding on charging stations signage throughout the conference space
- Your logo on registration website
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration

LACTATION ROOM SPONSOR - BOTH DAYS

\$3,000

Only one sponsor for this selection, or two sponsors can team up to divide this sponsorship, but must work together to do so. Sponsor attendees' access to the dedicated lactation space at the conference venue.

You will receive:

- Your logo on conference signage, throughout lactation room and on registration website
- Option to provide materials and promotional items in the lactation room
- Option to include exhibitor table in the exhibitor space
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration

WI-FI SPONSOR - CHOOSE:

BOTH DAYS = \$2,250

DAY 1 ONLY = \$1,000

DAY 2 ONLY = \$1,500

Limited to one sponsor per day for this selection, or one sponsor for both days.

Sponsor attendees' access to Wi-Fi at the conference venue.

You will receive:

- Your logo on Wi-Fi signage throughout the conference space and on registration website
- Your choice of Wi-Fi password
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration



EXHIBITOR TABLE SPONSOR - CHOOSE:

BOTH DAYS = \$1,500

DAY 1 ONLY = \$750

DAY 2 ONLY = \$1,000

Limited number of exhibitor tables available for this selection.

You will receive:

- Your logo on conference signage and on registration website
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration



NON-PROFIT EXHIBITOR TABLE SPONSOR - CHOOSE:

BOTH DAYS = \$500

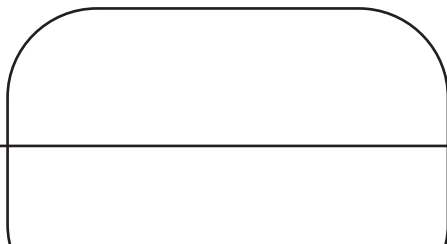
DAY 1 ONLY = \$200

DAY 2 ONLY = \$400

Limited number of exhibitor tables available for this selection.

You will receive:

- Your logo on conference signage and on registration website
- Option to contribute item to all attendees' swag bags
- 1 complimentary event registration



FOR MORE INFORMATION

Please reach out to laboroflove@blnkpg.com if you have questions about this year's event.

Thank you for your continued support!

